

# Unleash the power of sustainability

Start your sustainable supply chain journey today.

Organizations face urgent calls to action to address sustainability threats—as well as an increasingly complex landscape of legislation that aims to hold them to account for environmental, social and ethical issues in their supply chains. Failure to plan for and manage risks such as climate change, pollution from plastics, pesticide use, water scarcity, child labor, other human rights violations or bribery and corruption is likely to cause severe disruption in supply chains and have negative impacts on an organization's operations and reputation. Therefore, many businesses will need to transform their supply chains to not only survive but thrive.

One of the biggest challenges facing organizations is the **climate emergency** that humanity is already experiencing—and the limited time to solve this. As the planet continues to heat, and weather events become significantly more severe and more frequent, the impacts on supply chains worsen. Disruptions in production, transportation and employee safety are increasing because of a myriad of problems—from record-breaking heat and wildfires, to the growing number of hurricanes, as well as other natural disasters.

With **human and labor rights**, in addition to child labor, the most pressing areas of concern include human trafficking, labor conditions, and health and safety, as well as discrimination. Human rights abuses and health and safety violations occur in the global supply chains of practically every industry, including the agricultural, food processing, textiles, mining, construction and technology sectors. Another pressing issue is the unfair share of the value created all along the value chain.

## How we can help

We deliver innovative and intelligent sustainable supply and value chain solutions across all stages of a product's lifecycle. To create solutions tailored for each client's unique needs, we leverage our broad and deep specialist capabilities to address various sustainability issues, including human rights, labor rights and environmental risks (such as climate change, pollution from plastics, biodiversity loss and water scarcity, among other areas). In addition, we use our risk management, performance measurement and reporting

## Examples of sustainability threats:

- 155 types of goods from 77 countries are produced by child labor or slave labor ([US Department of Labor 2020 report](#)).
- The frequency of weather-related disasters has increased by 46% from 2007-2016 (compared to the 1990s) because of climate change ([World Bank 2018 report on Climate Change and Health](#)).
- 45% of global consumers want businesses to improve responsible supply chains and resource usage ([Get Out in Front Global Research Report 2020](#)).
- 83% of supply chain professionals indicated that supply chain ethics were extremely or very important to their organization ([Supply Chain Management Review survey](#)).

frameworks to help clients create and maintain sustainable supply chain practices. We also utilize technology tools to support clients on their journey.

In addition, we bring in team members from other areas across our organization – such as extended enterprise risk management, analytics, blockchain, risk intelligence and forensic due diligence – as needed. Moreover, we are guided by regulation and best practices, and we team with other organizations (i.e., NGOs and third parties) that contribute innovative elements to the solution.

Our services address pressing questions and concerns that our clients are grappling with, and our approach is all-encompassing.

*“We agree with the consensus of scientific experts who note that without drastic action from everyone – governments, companies and all of us as individuals – adapting to the impact of climate change in the future will be far more difficult and costly, taking a toll on our supply chains, our business, and more importantly, the lives of everyone involved, including coffee farmers, our suppliers, Starbucks partners, customers and every community we serve.”*

Kevin Johnson, CEO, Starbucks Coffee Company

### **Turning risks into opportunities**

Our sustainable supply chain proposition helps organizations achieve differentiated reputation and competitive advantage through supply chains that demonstrate the highest standards in relation to environmental issues and human and labor rights concerns.

Benefits you may realize include:

- Improved continuity of supply
- Reduction of environmental impact and costs
- Protection against reputational damage
- Augmented innovation leading to new products and services
- Growth of key asset utilization
- Potential for new partnerships
- Increased profitability
- Standardized operations leading to better customer service
- Enhanced alignment across the supply chain
- Continuous improvement
- Better ability to win new business because of green credentials
- Regulatory compliance
- Operational efficiency and resilience

- Marketplace differentiation
- Circularity
- Reduced risks
- Increased engagement of all stakeholders
- Improved talent acquisition and retention
- Access to finance

### Sustainable Supply Chain services

We provide end-to-end Sustainability Supply Chain services to meet clients wherever they are on their sustainability journey.

Development		Implementation			Oversight	
Insight & Education	Planning & Targets	Mitigation	Adaptation	Value Creation	Governance & Management	Measurement, Reporting & Assurance
<i>How can I better understand the current and future risks in my value chain?</i>	<i>What is an appropriate strategy involving my supply chain partners?</i>	<i>How do I enhance visibility of impacts in my supply chain in order to take action?</i>	<i>How do I maintain a secure supply chain?</i>	<i>How do I adopt the most advanced technology and play a role in my ecosystem?</i>	<i>How do I ensure management is aligned with strategy?</i>	<i>What can I use to enhance traceability from the source?</i>
<ul style="list-style-type: none"> <li>• Materiality Assessment - prioritization of issues</li> <li>• Scenario modelling (including stress testing)</li> <li>• Risk &amp; opportunity assessments</li> <li>• Environmental &amp; social policy scanning &amp; tracking</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainability &amp; Decarbonization strategy</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental and social footprint analytics</li> <li>• Working conditions and Health &amp; safety advisory and assessments</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainable supply chain advisory (restructuring/ collaboration)</li> <li>• Business continuity planning and operational risk</li> </ul>	<ul style="list-style-type: none"> <li>• Intuitive and interactive digital tools for reporting &amp; analysis (Applied design with data-driven insights) and data management</li> <li>• Technology and business scouting and identification of innovative options</li> <li>• Ecosystem mapping as part of value chain advisory</li> </ul>	<ul style="list-style-type: none"> <li>• Defining ESG governance &amp; associated accountability structure</li> <li>• Integrating ESG into “core” risk management (third party/counter parties)</li> <li>• Enterprise resource planning</li> </ul>	<ul style="list-style-type: none"> <li>• Blockchain and internet of things for supply chain traceability &amp; reporting</li> </ul>

### Why us?

We’re there with our clients every step of the way – from insight-driven strategy to the transformation necessary for businesses to thrive. We help clients around the world build the trust, resilience and security they require to enable growth and inspire positive societal impact.

Backed by a deep understanding of the challenges facing the business world, we’ve built upon our

knowledge and experience in all aspects of **sustainability for more than 20 years**. We leverage our extensive and rapidly growing network of **sustainability professionals** in more than **162 countries** to provide our global clients with localized support to navigate linguistic, cultural and geopolitical complexities. We also have **broad and deep specialist capabilities** to **address human rights, labor rights and environmental risks, such as climate change, pollution from plastics, biodiversity loss and water scarcity, among other areas**. Moreover, we've developed risk management, performance measurement and reporting frameworks to help clients create and maintain sustainable supply chain practices. And we've invested heavily in technology to support clients on their journey.

**We have the answers and provide the guidance our clients need** and possess the **unmatched depth and breadth** to diagnose and solve complex problems across all industries and sectors. We also collaborate with industry leaders and specialists to bridge the gap between business and academia, technology and science. And we have helped define sustainability frameworks and guidelines that are now well-established in global businesses. As such, leading analysts including Gartner, Forrester, IDC and ALM Intelligence have awarded us accolades for our work.

#### **We're driving responsible climate choices**

Alongside the work we do for our clients, we have been rewriting our own future by looking at how we can connect with our people, clients and supply chain to create a measurable, sustainable impact. As part of this, we have launched a strategy to drive responsible climate choices within our organization and beyond. We set a goal of net-zero emissions by 2030, accelerating the 2050 time frame set by the Paris Agreement.

Contact us today to start creating our journey together.